

# Bundian Way

Master Plan  
2014-2017

An Eden Local Aboriginal Land Council  
tourism project

Prepared by  
The Bundian Advisory Committee June 2014  
Last update November 2015

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## Mission

To develop and provide a unique shared cultural, physical and spiritual experience of the pathway.

## Vision

The Bundian Way maintains the integrity of Aboriginal cultural heritage.

The pathway promotes and empowers shared cultural understanding and promotes a harmonious appreciation of cultural differences through genuine partnerships.

The Bundian Way empowers people to come together to undertake a challenging physical and intellectual journey and promotes relationships between all people and country.

The Bundian Way is a pathway of peace.

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*At the second exhibition held at the Bundian Way Gallery, “Healing our Spirit”, Mick Gooda, Aboriginal and Torres Strait Islander Social Justice Commissioner, gave a powerful speech. He praised the art and the imagination of the exhibition, its relevance to the Bundian Way, and considered what it will mean for the Aboriginal people in custody. He added, ‘And what we’re seeing with the Bundian Way is a reconciliation. It’s a mechanism. You don’t just get people waking up one day and saying, ‘Let’s do reconciliation.’ This is a track, a meeting place, that links the freshwater to the saltwater, the beaches to the mountains. People traversed that track for a lot longer than most of us can get our heads around. And it should be a track for all of us to come together now, where we can come together and understand the value of what’s happening in our age...’*

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## Overview

The Bundian Way Project is a major tourism project developed by the Eden Local Aboriginal Land Council.

The project aims to

- ✓ share the history of the Bundian Way,
- ✓ manage and protect cultural heritage,
- ✓ develop opportunities and enterprises for the Indigenous people of South East New South Wales,
- ✓ develop mutually beneficial partnerships with existing businesses and
- ✓ increase economic and social benefits for all community members right across the South East of New South Wales .

The Bundian Way is set to become Australia's top long distance walk. It has the ability to appeal to a wide audience on a number of levels and is ideally suited to the "experience seeker" market.

*Experience Seekers.....*

### WHO ARE THEY?

These people:

- > are experienced international travellers.
- > seek out and enjoy authentic personal experiences they can talk about.
- > involve themselves in holiday activities, are sociable and enjoy engaging with the locals.
- > are active in their pursuits and come away having learnt something.
- > are somewhat adventurous and enjoy a variety of experiences on any single trip.
- > place high importance on value and hence critically balance benefits with costs.
- > place high value on contrasting experiences (i.e. different from their day-to-day lives).

### WHAT DO WE KNOW ABOUT THEM?

These people typically:

- > come from households that have higher than average household income.
- > are tertiary educated.
- > are open-minded and have an interest in world affairs.
- > are selective about their media consumption.
- > are opinion leaders within their peer and social groups.
- > are not characterised by nationality, preferred holiday style/mode or age.

### HOW LARGE IS THE SEGMENT?

This segment constitutes around 30 to 50 per cent of all potential long haul outbound travellers from key source markets.

A staged approach to the development and implementation of the project has been decided upon. Priorities have been identified and time lines established.

This Master Plan identifies a range of activities necessary to ensure that the Bundian Way meets the aspirations of the Eden Local Aboriginal Land Council and delivers on its objective of becoming Australia's top long distance walk. It is part of a suite of documents developed to cover the operation and management of this 329 km walk.

To enable the development of the Bundian Way in a timely manner Federal, State and Local Government funding will be required.

To date the following funding has been secured:

- 2010 - \$110,000 through IHP to survey route
- 2011 - \$10,000 NPWS Parks partnership for initial Elders Yarn Up
- 2012 - \$30,000 NSW State Forest for Balawan campsite.
- 2012 - \$25,000 through the Royal Agricultural Society for the establishment of the Bundian Way Gallery.
- 2012 - \$32,560 through IEP provided by PM &C for Feasibility Study.
- 2013 - \$200,000 through Queanbeyan ICC for the two year employment of a Project Manager wages and on costs to assist with delivering identified actions.
- 2014 - \$70,000 has been secured through Indigenous Heritage Program of Prime Minister and Cabinet for track work works stage 1 Snug Cove to Boyd Town, initial enhancement at Jigamy on a theme of telling the story of Bundian Way audio visual display, brochures and track work on the bush tucker track at Jigamy Farm, in addition funds will support the establishment of the yam fields and a yam propagation shed on the site.
- 2014 - \$10,000 NPWS Parks Partnership Program for Koori Kids Camp and Elders Yarn Up.
- 2014- \$629,000 Clubs NSW for establishment of walkway between Snug Cove and Bilgalera with emphasis on Bundian Way Story Walk between Cocora Beach and Quarantine Bay.
- 2014 - \$35,000 NSW Environmental Trust: 'Protecting Our Place': AWAY Program - engagement, training and development of Local Koori women and girls to assist in yamfields project.
- 2014 - \$50,000 NSW Dept. of Trade & Investment (Crown Lands)/BVSC: Works on Crown Lands associated with the Bundian Way.
- 2014 - \$50,000 Indigenous Land Corporation: Preparation of necessary studies/plans/designs for accompanying DA to BVSC for development of primitive camping area and outdoor education centre ('Yarn-up Place') at Bilgalera.
- 2015- \$5,875 NPWS Parks Partnership Program for Koori Kids Camp 2015.

Due to interest and demand coupled with the upcoming opportunities resulting from the increase in cruise ship visitation to the Port of Eden funding is required immediately for:

- 1.A range of Project Officers/ Managers
- 2. Marketing and promotion activities

.....

*‘As an ancient pathway it was one of the remarkable trade and cultural routes of Australia, not only connecting the moth sites of the high country with the whale places on the coast but also Gippsland and the western districts of Victoria and beyond via the Omeo Gap. . It predated the Silk Road, the Roman roads and other great roads of world antiquity. In its practical role it connected Aboriginal people and their kinship and landscapes, their special places and ceremonies. But today it has a symbolic role that demonstrates the Aboriginal people’s deep connections with their much-varied environment and how, in an ever-changing world, some things remain. ’ (John Blay, 2008)*

.....

## How the Project is Administered

The project is administered by the Eden Local Aboriginal Land Council (ELAC) who have decided on a multi-agency model of service delivery and support.

ELAC have established a Bundian Way Advisory Committee to assist with driving the roll out of the project. The Committee has representation from all spheres of Government. It meets bi monthly with the Executive (Chair, Deputy Chair, Secretary) and Project Manager meeting on a more regular basis.

Currently the Advisory Committee consists of:

Elder- Ossie Cruse

Eden Local Aboriginal Land Council- Chair BJ Cruse

Chair of Advisory Committee –John Blay, Project Officer for the Bundian Way

Vice Chair of Advisory Committee – Franz Peters Manager, Bombala Area Far South Coast

Region- National Parks and Wildlife Service

Secretary of Advisory Committee – Karen Cash Economic Development Manager, Bombala Council

Plus representatives from the following partnering organisations:

Bega Valley Shire Council

Prime Minister & Cabinet

Premier and Cabinet

Dept. of Aboriginal Affairs

Office of Environment and Heritage

Corrective Services NSW

National Parks and Wildlife Service Bombala, Snowy Region and Merimbula offices

Forestry Corporation of NSW

NSW Education Department

Bombala High School

Eden High School

Snowy River Shire Council

NSW Trade and Investment – Crown Lands and lands and property Information

Local Land Services

Indigenous Community Volunteers

Two Fold Bay Corporation

Other Government Agencies attend on an as needs basis.

Project Manager for Bundian Way-Noel Whitem attends all meetings.

## How the Project Supports other Eden Local Aboriginal Land Council Initiatives

Elders of ELAC recognise the urgent need to improve economic outcomes and opportunities for the region's Indigenous peoples. The changing nature of industry within the South East Region has seen traditional job opportunities slashed. There is an increasing need to identify tertiary training pathways to secure meaningful, secure employment.

The Land Council sees that the Bundian Way project is the vehicle which will drive its desired goal of job and business creation. Trained tourism guides will not only be qualified to work on the Bundian Way but during tourism downtimes can be employed on other Sea and Country Programs for example weed control, cultural assessments.

The Bundian Way is also the vehicle that can be used to mentor and guide Indigenous young people, strengthening their connections to country, building self-confidence, self-esteem and pride in their culture as old as time itself.

While the traditional job opportunities have gone, tourism has emerged as an industry sector likely to provide both job and training opportunities.

A substantial increase in overseas visitation is achievable in the short term as a result of the increase in cruise ship visitation to the Eden and also the rollout of Tourism Australia's National Landscape program. It is reported under an agreement with Pacific Cruises and P&O that more than 30 cruise ships carrying approx. 2,000 passengers each (*Magnet June 27, 2013*) will visit the Port of Eden over the period 2014/15-2015/16. It is anticipated that a minimum of 10% of these passengers will visit Jigamy Farm and or the Bundian Way. Coupled with this increase is the opportunity to substantially increase domestic tourism. The key to unlocking these opportunities for the region's Indigenous peoples is training. The Bundian Way has a strong training component.

### ***Facts and figures.***

According to Tourism Research Australia:

International cultural and heritage visitors comprised 51% of all international visitors to Australia in 2009 (the most recent available figures). They spend around \$138 per night and generally stay 45 nights. In addition there were 9.3 million domestic overnight visitors within this sector and 9.5 million day trippers within the sector. They spend around \$188 per night.

To the year ending March 2014, 6 million people visited Australia from overseas up 6% for the year. They spent \$29.6 billion also up 6%. Of these people some 3 million visited NSW and spent over \$6.8 billion these figures are also up 6% on previous year.

The south coast received 111,700 overseas visitors who spent over \$149 million in the region in the year ending December 2012. By comparison domestic overnight visitation was 5.8 million with a spend of \$502 million.

### ***Snowy Mountains Region***

According to Destination NSW for the year ending December 2012 some 1.1 million visitors spent roughly \$500 million in the Snowy Mountains Region. Average length of stay (3.8 nights) is higher than the NSW average (3.4 nights). Overseas visitation to the Snowy Mountains is low accounting for around 2% of total visitation to the region. Tourism Snowy Mountains views the overseas market as a segment that can provide opportunities for growth with the bulk of the opportunities geared to a mix of active and passive outdoor pursuits outside of the winter season.

The Bundian Way has the ability to provide excellent opportunities for adventure style activities and has been developed keeping in mind the needs of the high yield “experience seeker” market. Training undertaken under this project to meet the needs of the “experience seeker” market will also assist with other projects Eden Local Aboriginal Land Council is involved with eg Sea and Country Rangers.

### ***South Coast Region***

Like the Snowy Mountains Region overseas visitation is low and as stated previously the cruise ship market gives the region a unique opportunity to improve overseas visitation substantially.

In 2012 only 3.5% of international visitors to NSW visited the South Coast. During the same period 10.7% of domestic day trips made within NSW were to the South Coast. The South Coast is the third most visited region within NSW behind Sydney and the North Coast of NSW. In 2012, visitors spent \$1.902 billion in the South Coast Region. Of this, domestic overnight visitors spent \$1.285 billion, domestic day trippers spent \$493 million and international visitors spent \$123 million.

The Destination Management Plan for the South Coast identifies among the emerging opportunities the following:

***International ‘Experience Seekers’ market*** – *this market is an ideal ‘fit’ with the South Coast product and lifestyle and can be targeted with the product and infrastructure that is currently in place. Allied to this, the travel time from Sydney to Melbourne via the South Coast is highly manageable by international visitors. Experience Seekers are looking for authenticity, interaction, points of difference, challenges and learning opportunities.*

☑ ***Growing demand for nature-based experiences*** – *61% of international visitors and 19% of domestic trips include a nature-based activity. Nature-based activities are one of the key assets and strengths of the Region.*

The Bundian Way project will play a major role in supplying the required authentic, challenging, nature based experiences. At the same time the project will also support honest interaction and real learning opportunities. The project and the opportunities it gives will assist the Eden Local Aboriginal Land Council to improve the economic outcomes for the region's Indigenous population.

## Where Project Fits Regionally

The Bundian Way offers the South East corner of New South Wales a unique opportunity to foster economic, social and tourism development bringing benefits to both Indigenous and non-Indigenous communities.

The project spans the Local Government Areas of Bega Valley Shire Council, Bombala Council and Snowy River Shire Council. Flow on benefits are expected for Cooma Monaro Shire and East Gippsland Shire Council.

The Bundian Way has been identified in Destination Management Plans (DMP) and Integrated Community Strategic Plans (CSP) as follows:

- ✓ DMP for Australia's Coastal Wilderness Landscape. This Landscape is part of Tourism Australia's major promotion and one of only 16 identified National Landscapes. The Bundian Way is identified as a number 1 priority for the success of this Landscape.
- ✓ DMP for Bombala Council. Bombala Council regards the Bundian Way as its number one tourism opportunity.
- ✓ DMP for Sapphire Coast Tourism. Implementing the Tourism Strategy.
- ✓ CSP for Bombala Council. Goal 2 Fostering Local and Regional Tourism, Goal 6 Retaining & Promoting Our environmental, Historical & Cultural Attributes
- ✓ CSP for Bega Valley Shire Council. Community Ambitions E3 Growing Tourism Opportunities

The successful roll out of the Bundian Way will support a range of tourism initiatives currently being undertaken by South East New South Wales councils including but not limited to development of the cruise ship market, development of the educational tourism market, development of the bushwalking market, development of the eco-tourism market and development of the cultural tourism market.

The South East corner of New South Wales is recognised as an area of low socio economic status particularly the towns/villages of Eden, Bombala and Delegate. The successful roll out of the Bundian Way project will assist Aboriginal and non-Aboriginal community members in terms of both economic and social benefits and opportunities and will encourage private investment in much needed infrastructure for the area.

The project supports both State and Federal initiatives particularly:

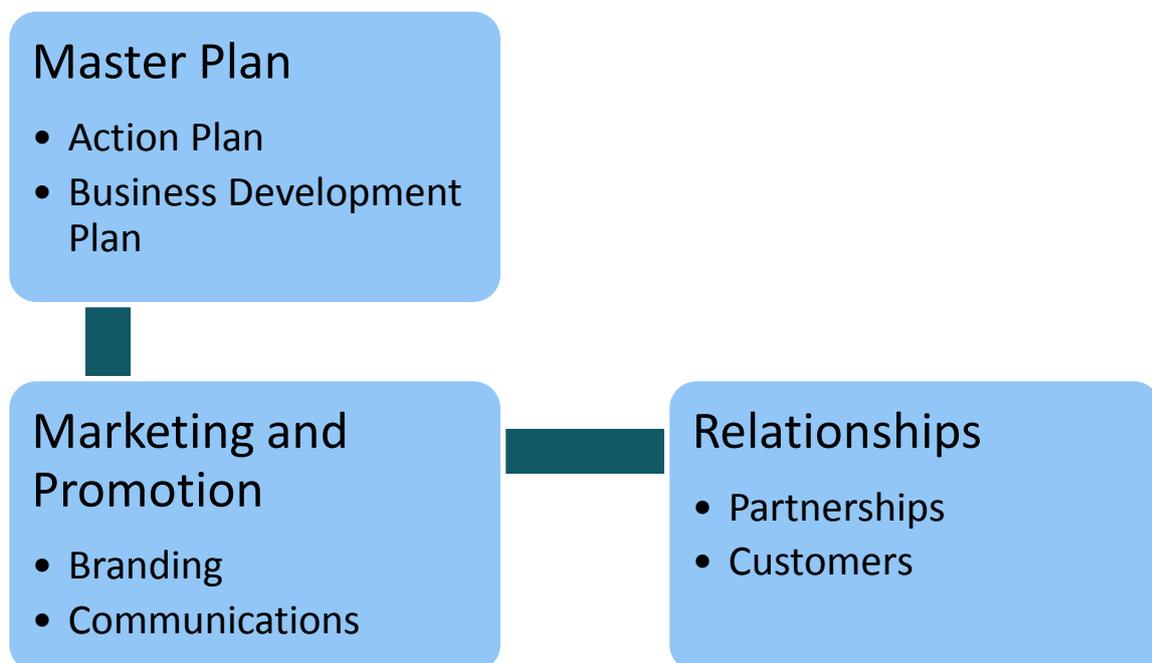
- NSW Trade and Investment Visitor Economy Industry Action Plan Dec.2012
- NSW 2021 South East Regional Action Plan 2012
- NSW Ministerial Taskforce on Aboriginal Affairs March 2013
- Federal Governments Indigenous Advancement Strategy to commence July 2014.

## Planning Process

The Bundian Way is a significant project that requires detailed planning to cover all aspects of its roll out. To facilitate this, the Advisory Committee have recommended to the ELAC Board that a staged process be adopted. The Board have accepted this recommendation.

The Master Plan gives a broad outline of the processes required to be undertaken to ensure the delivery of a world class project. It sets the framework for detailed development of the concepts outlined for infrastructure, land use, environmental and art/culture where final detail is not yet available. A suite of other detailed plans are guided by this document. These include detailed Action and Regional Business Development Plans. Marketing and Promotional Plans fed into these Plans which in turn are driven by customer expectations. Funding has been approved for the development of the Interpretation Strategy which will form a part of the Marketing and Promotions Plan.

Currently the Advisory Committee are in discussion with KPMG with regard to undertaking the Regional Business Development Plan on a pro bono/funded basis.

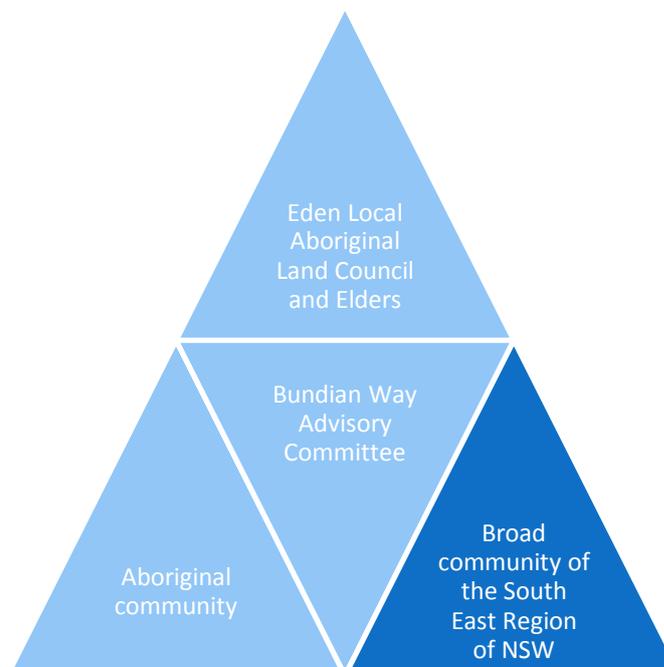


The Master Plan is not intended to treat any single issue in detail but provide the framework for strategic thinking for the immediate future (1-3 years). It has been prepared in-house relying on the expertise and knowledge of members of the Advisory Committee and of course, most importantly, the Elders and boarder Aboriginal community of the South East of New South Wales. Special note is made of the involvement of Ossie Cruse and BJ Cruse.

## Relationships and the planning process

Relationships are extremely important to both the planning process and the long term success of this project. Developing relationships with a broad cross section of the community, Government Agencies, Tourism Organisations and training providers is vital to the success of the project.

The Advisory Committee is very mindful that Elders and the Eden Local Aboriginal Land Council must be involved in all aspects of the project and that the project will not succeed without their vital input.



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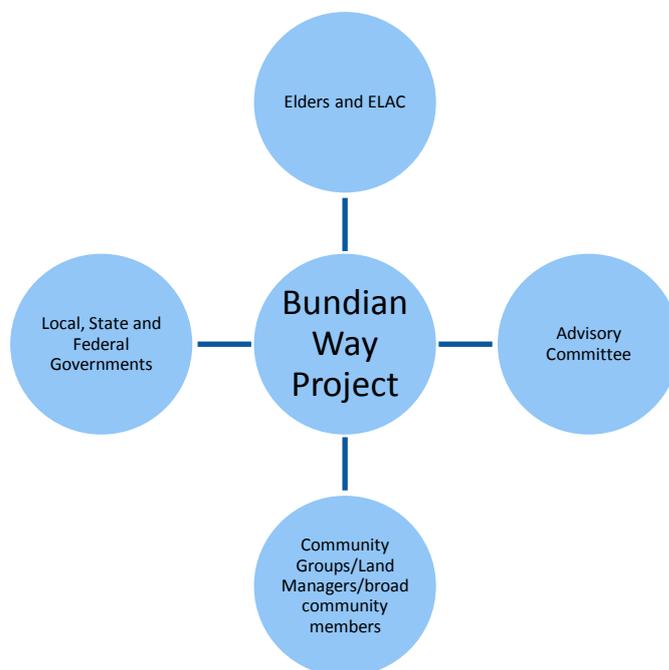
***Well respected Elder Uncle Ossie Cruse says, 'It's there. It's always been there. We know that.' He pauses, searching the far distance before turning to directly engage my eyes. 'What means the most to us is the kinship. It's what connects us Kooris. The way's a symbol.'***

***When I ask Ossie who owns the route, he responds that, 'We all do. Or nobody does, unlike the way Europeans own their land, we're custodians of it. We have a responsibility to look after our part for future generations... You see, we're all one family round here, we're all related. We're proud of what we've got. Sometimes we fight, but we all get on together again afterwards. That's the way things are.'*** (Blay 2013)

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## Partnerships and the planning process

The Bundian Way is a shared history project and thus partnerships are also critical to the success of both the planning and long term sustainability of the project. Again communication, trust and ethics are pivotal to ensuring partnerships are developed, maintained and fostered.



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***“Bombala Council views the Bundian Way Project as the number one tourism project for the region. It is, to our way of thinking, the only tourism project that has the ability to truly grow the region, creating new jobs, investment and training opportunities and most importantly facilitating partnerships which will go on to assist with future economic and social development.***

***It is very rare that you come across a project where government agencies and community groups as diverse as Corrective Services and say Delegate Progress Association are working hand in hand with Eden Local Aboriginal Land Council, a non government organisation, and the surrounding councils.***

***Eden Local Aboriginal Land Council are to be congratulated on what they are developing. It is a privilege to work on this inspiring project.” Karen Cash Economic Development Manager Bombala Council, 2014.***

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## The Bundian Way Route



The Bundian Way is a shared history pathway between Targangal (Kosciuszko) and Bilgalera (Fisheries Beach). It is a project of the Eden Local Aboriginal Land Council. It connects the highest part of the continent and the coast via an ancient Aboriginal route that brought together the people of the greater region, most notably for ceremonies associated with whaling in springtime at Two-fold Bay and moth hunting in the high country during summer.

### Define the Bundian Way Route

#### Scope

- ◆ Finalisation of map to ArcMap GIS
- ◆ Secure Aboriginal Place nominations
- ◆ Signed Agency heads of agreement
- ◆ Negotiate with relevant land management agencies to secure all identified camping sites
- ◆ Negotiate with private property owners adjacent to the route.
- ◆ Negotiate with Boydtown re heritage

#### Success measures

- Map completed
- APs lodged
- All necessary access secured
- Heads of Agencies sign-offs

## Ethics

Maintain good relations and foster partnerships

## Risks

Delays to the opening and operation of Bundian Way

## To Date

- ✓ All Heads of Agreement have been received.
- ✓ Initial mapping has been completed. *It is noted that mapping will need updating.*
- ✓ Route is now heritage listed.
- ✓ Aboriginal Place nominations and place co-names are being submitted.
- ✓ Negotiations with the two private property owners have commenced.

## Priority is:

- Identifying and securing campsites along the route. This includes the negotiations regarding camp sites including the use of Travelling Stock Reserves being Crown Lands and managed by Local Land Services, land managed by Forestry Corporation and land managed by NPWS. Currently these are being hampered due to loss of staff with the required knowledge from land management agencies. It is noted that lack of qualified Department staff with the cultural and heritage knowledge is also seriously hampering the Aboriginal Place nominations.



The Bundian Way begins on the highest peak of the Australian continent at 2,228 metres and runs some 330km before it reaches the coast at Bilgalera, on Twofold Bay.

## Develop the Bundian Way Route

While work will proceed simultaneously on all four nodes, the development of Jigamy Farm as the Gateway to the Bundian Way, the shop front at the Eden wharf and the completion of the first stage of the walk around Two Fold Bay are the highest priority of the project. It is envisaged that the required work on this Stage, subject to funding, will be completed by Easter 2016. This will allow the project to take advantage of the cruise ship market and provide a reliable cash flow while other activities are being developed and brought on line.

The Advisory Committee expects the whole route to be operational and fully developed by 2017. Again this timeline is subject to funding and support by all levels of Government.

### Scope

- ◆ Identify the stages of the project
- ◆ Identify and develop 4 nodes along Bundian Way
- ◆ Establish tourist walk between Eden and Bilgalera
- ◆ Purchase “Wilderness Lodge”
- ◆ Establish campsite, manager’s cottage and education centre at Bilgalera
- ◆ Establish primitive camping areas along Bundian Way on identified lands including TSRs , NPWS and State Forests lands
- ◆ Marketing and promotion
- ◆ Opening activities

### Success measures

- First stage Eden-Bilgalera tourist walk operational by Easter 2016
- Negotiations for purchase of Wilderness Lodge successful
- Campsites on TSRs identified and established
- Website and social media activated
- Promotional material available
- Interpretative signage in place
- 4 nodes operational
- Opening successfully held and promoted

### Ethics

Friendly negotiations and ethical business practice; appropriate cultural and natural heritage management approach.

### Risks

Stalled progress of Bundian Way.

### To date

- ✓ Four nodes have been identified – Jigamy Farm-Eden- Bilgalera, Bilgalera to Yam fields, Yam fields- Delegate- Wilderness Lodge and Kosciusko NP- Targangal.
- ✓ First primitive campsite established and operational.
- ✓ Work commenced on tourist walk between Eden and Bilgalera.
- ✓ Purchase of “Wilderness Lodge” commenced.
- ✓ Sustainability Plan for “Wilderness Lodge” developed.
- ✓ Bundian Way Art Gallery successfully established at Delegate.
- ✓ Stages of the walk have been identified (see appendix )

### Priorities include

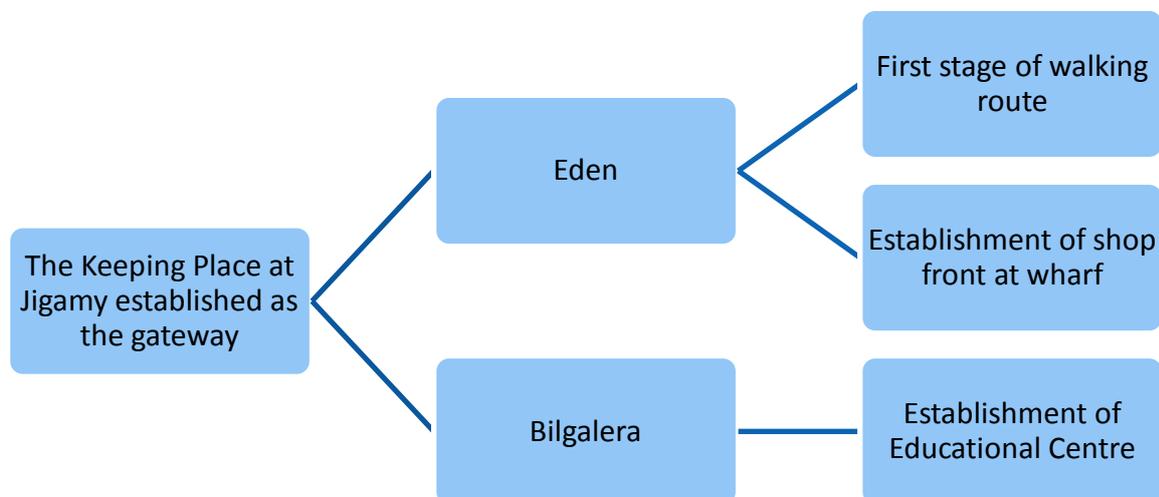
- Securing funding to enhance identified nodes. Work includes signage, promotional material and infrastructure development at the Keeping Place, Bilgalera and Wilderness Lodge.
- Funding for a range of additional positions including 3 part time (three days per week) Project Officers to be based at Jigamy Farm, Delegate and Kosciusko,
- Funding for the education centre at Bilgalera, including coordinator.
- Future sites for primitive camping need to be identified and developed.
- Finalising purchase of “Wilderness Lodge”
- Finalising of insurance issues
- Development of overarching business plan which includes individual business plans for the Keeping Place, Bilgalera and Delegate
- Work with NPWS on development of business plan for Kosciusko node which links into the over-arching business plan.
- Marketing and Promotion Plan developed and implemented including Interpretative Strategy.
- Opening festival planned

BJ Cruse walking through some of the diverse Eucalypt forests an important and stunning feature of the Bundian Way.



## The Nodes

### Node 1 Jigamy-Eden-Bilgalera



#### *Stages involved Jigamy-Eden-Bilgalera-*

##### **Stage 1 The Keeping Place at Jigamy Farm established as the gateway. First section of the walk Jigamy, Snug Cove, Eden to Boyd Town available.**

This is being funded by received grants. Work includes track development, viewing platform and signage, audio/visual display at the Keeping Place, Jigamy Farm, enhancement of bush tucker walk at Jigamy.

To be completed by April 2016

Additional funding will be needed to complete all of Node 1 track work and bridge construction.

##### **Stage 2 Establishment of shop front at the wharf**

This will require space being made available in the planned Eden Wharf extension. The Project Manager and ELAC are liaising with the State Government and Bega Valley Shire Council to ensure that space is made available.

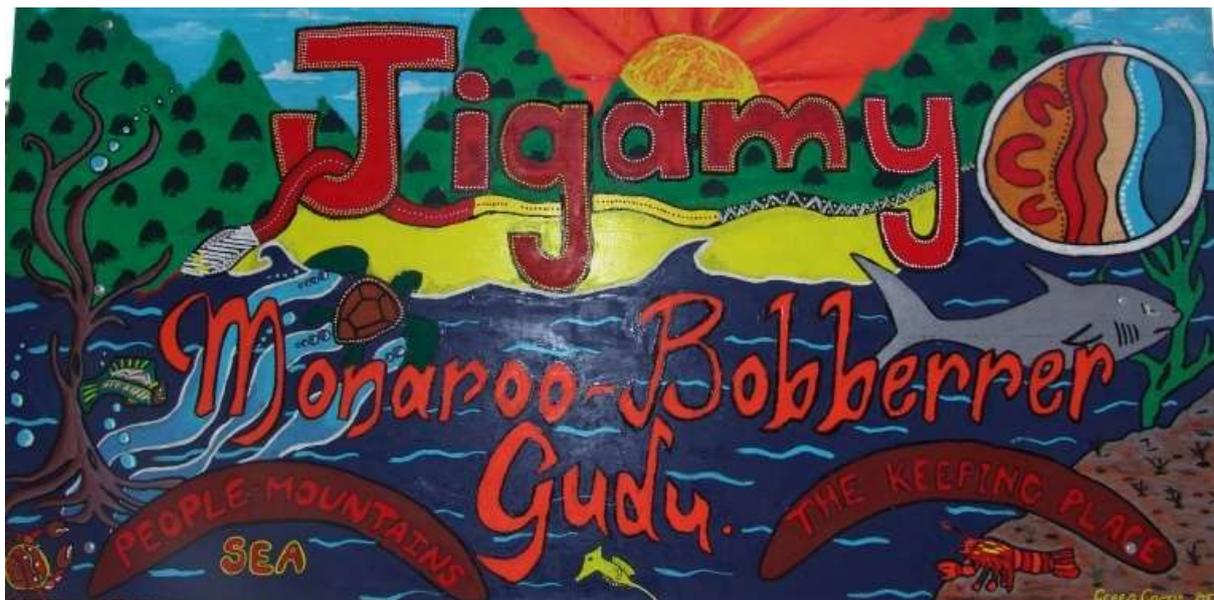
To be completed by June 2016.

##### **Stage 3 Establishment of Bilgalera Educational Centre**

This will require funding to develop the site including camping sites, construction of Manager's Cottage and Education Centre. An application to Prime Minister and Cabinet has been submitted awaiting decision. To be completed by December 2017

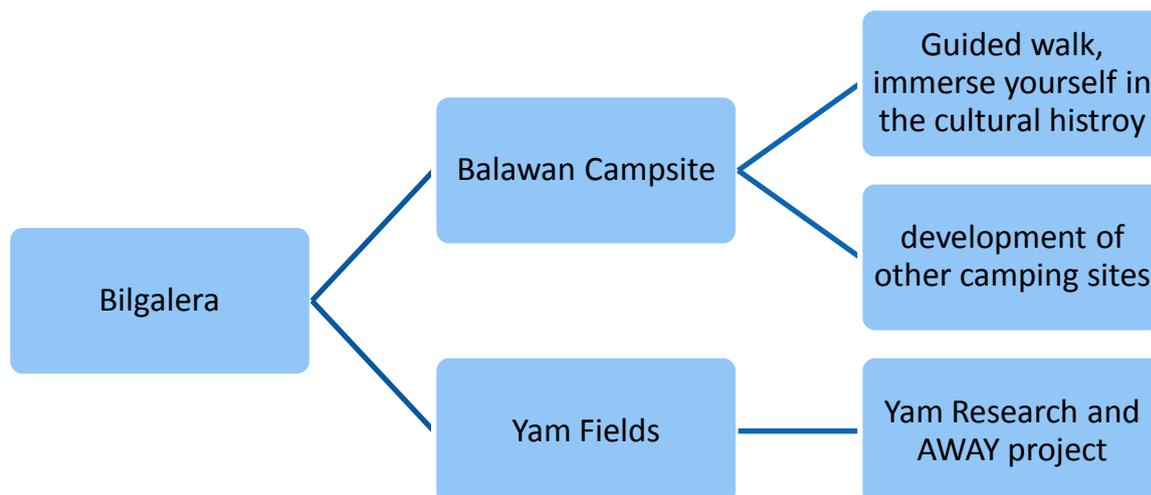


Two Fold Bay as painted by Oswald Brierly 1842-1847



The welcome to Aboriginal Culture Centre Monaroo Bobberer Gudu at Jigamy Farm on the Pambula Lake near Eden.

## Node 2 Bilgalera-Yam Fields



### *Stages involved Bilgalera-Yam Fields*

**Stage 1 Balawan campsite has been developed. Yamfields research project is up and going. AWAY project has been commenced.**

Plans to maximise economic and cultural benefits need to be developed in close consultation with the Elders, Eden Local Aboriginal Land Council, land managers and the education sub group of the Bundian Way Advisory Committee.

**Stage 2 Develop camp sites at Shelley's Road, Towamba (on river bank) , Pericoe Creek and Baelcoola. Four in total.**

This includes working with the Towamba community and finalising discussions around other sites. Aboriginal Place nominations need to be finalised and submitted and funding for development needs to be secured.

To be completed by December 2017.

**Stage 3 Develop additional identified sites. Build partnerships to assist with managing the route.**

This will require appropriate funding. Timelines are to be developed.

**Stage 4 Re- route around White Road River area**

This will require appropriate funding to construct path, approvals etc.

Overall Plan of Management needs to be developed in consultation with all partners.

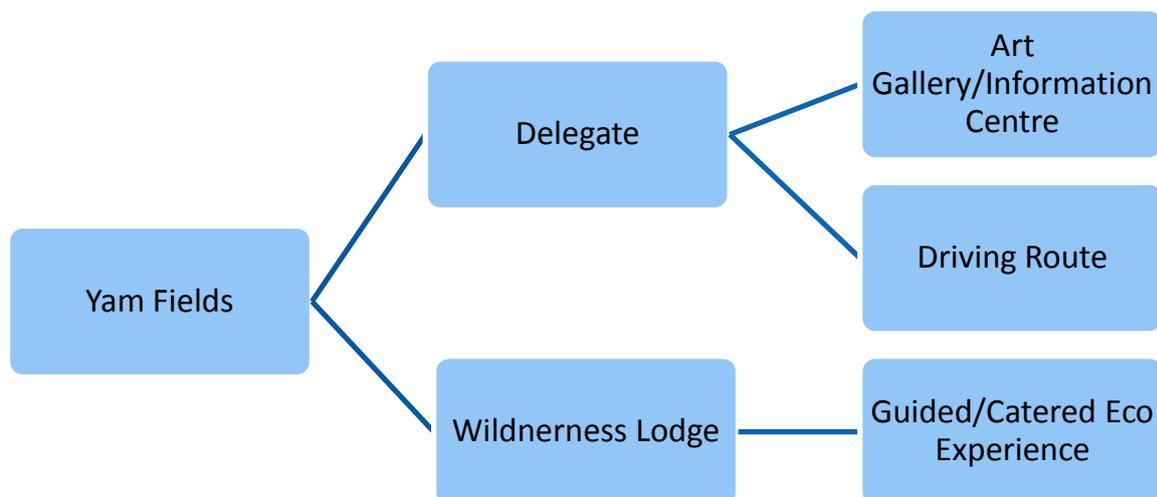


Bundian Way Rangers at the Bundian Springs yamfields May, Teneille, Brooke, Markita and Jolene. This place is now being researched and used for women's business.



The old schoolhouse at Kiah is being restored with the assistance of aboriginal inmates for use as a lodge.

### Node 3 Yam Fields-Delegate-Wilderness Lodge



#### *Stages involved Yam Fields-Delegate-Wilderness Lodge*

##### **Stage 1 Establish Gallery and Information Centre**

Gallery established December 2012 and now operating successfully.

Promotional material and information to be developed for display at Gallery. Funding for this aspect is being supplied by Bombala Council.

Completed

Driving route to be identified as part of the development of the Interpretation Strategy and promoted by February 2016.

##### **Stage 2 Wilderness Lodge Operational**

Business Plan completed by June 2016.

Purchase to be completed by December 2015.

Stage 1 renovations commenced by Corrective Services by June 2016

Funding for this aspect will be required.

##### **Stage 3 Development of Packages for Wilderness Lodge**

A range of packages developed and marketed to a broad audience by June 2016.

Suitable staff fully trained.

This will require funding.

#### **Stage 4 Development of Additional Campsites**

Appropriate campsites to be identified and developed.

Funding will be required.

There are a number of potential campsites between the Yam fields and Wilderness Lodge these need to be identified and developed.

Funding will be required.



Opening of second exhibition at Bundian Way Gallery, Delegate

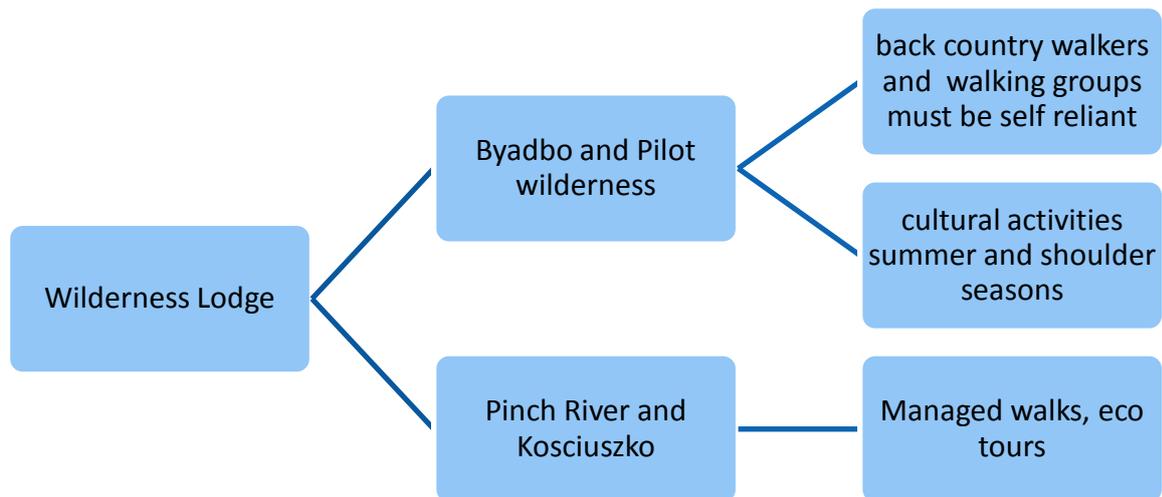
“Healing our Spirit”.

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***‘The route of the Bundian Way should be widely acknowledged and protected from being bulldozed during fire emergencies, for example, or turned into roads. That’s the sad truth,’ says BJ Cruse, Chair of Eden Local Aboriginal Land Council. ‘Today some people would recognise the Bundian Way by covering it with bitumen, whereas the old Kooris could recognise it in song. We’ve gotta protect it from people who don’t understand.’***

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## Node 4 Kosciuszko



### *Stages involved Kosciuszko*

#### **Stage 1 Finalise discussions with KNP including plans for future needs.**

Camping in wilderness areas does not involve identified camp sites.

Interpretative signage needs to be installed and will form part of the work done under the Interpretation Strategy.

Suitable accommodation for guides needs to be identified and sourced.

To be completed by December 2015.

#### **Stage 2 Tour packages and options developed.**

A range of tour options need to be developed in consultation with KNP.

Suitable staff will need to be fully trained.

To be completed by Dec 2015.



The Byadbo Wilderness is a very difficult but exciting and extremely scenic part of the Bundian Way. It lies in "The Man from Snowy River"

## Develop Business Streams

**For the project to successfully meet the aspirations of the Eden Local Aboriginal Land Council, sustainable income generating activities and businesses need to be established. The Bundian Way is a multi faceted project. It is not just a long distance walk. It includes numerous diverse activity streams – conservation, art, hospitality, horticulture, building, health and well being to name just a few. All of these streams offer opportunities to develop successful businesses and or build on to existing businesses. Detailed business plans are being produced for each of the identified nodes.**

### Scope

- ◆ Work with training providers to identify and deliver suitable training packages on an ongoing basis
- ◆ Develop tour/walk options for groups and individuals
- ◆ Establish presence at Jigamy Farm (initially 5 days a week), Bilgalera (initially 5 days per week), Delegate (3 days per week) and Kosciusko (3 day per week)
- ◆ Develop and implement yearly program of activities within the four identified nodes
- ◆ Develop Wilderness Lodge as a world class eco experience with strong links to Aboriginal history and culture.
- ◆ Develop and market environmental conservation programs
- ◆ Develop and market educational programs
- ◆ Develop and market Bundian Way Art Initiative
- ◆ Support the establishment of businesses to ensure the sustained, successful delivery of the project
- ◆ Actively pursue public, corporate and philanthropic support for the project.
- ◆ Work with professionals on developing the suite of plans required.

### Success measures

- Indigenous tour guides trained and available.
- A range of training opportunities aligned to the Bundian Way project available for Aboriginal community members.
- Excellent communication with the Eden Local Aboriginal Land Council maintained.
- Aboriginal people kept well informed on all aspects of the project.
- Income producing activities occurring on a regular basis at the four nodes.
- Funding secured to enable four nodes to be operational.
- Guided walks and other cultural activities operational and promoted.
- New businesses established by and or employing Aboriginal people.
- Friends of the Bundian Way sponsorship package developed and taken up.
- Corporate and philanthropic sponsorship packages developed and taken up.
- Business plans and associated strategic plans completed.

### **Ethics**

Ethical business practice; appropriate cultural and natural heritage management approach.

### **Risks**

Bundian Way does not meet expectations, stalled roll out of Bundian Way project.

### **To date**

- ✓ Tour guiding course currently has been..
- ✓ Education sub group working with local schools (Primary and High) on educational program to be offered locally and regionally.
- ✓ First of the educational camps delivered to 16 Indigenous students from Eden Bombala and Bega High Schools May 2014.
- ✓ Imlay Camp available for use.
- ✓ First section of the walk will be available by June 2016.
- ✓ Program of exhibitions developed for Bundian Way Gallery for next 12 months.
- ✓ Work commenced with ANU on stage one of the Bundian Way Art initiative.
- ✓ Yam field project underway and expanded to include Aboriginal Women at Yamfields (AWAY) project

### **Priorities include**

- Development of infrastructure, particularly the Keeping Place at Jigamy Farm, Bilgalera and Wilderness Lodge
- Development, printing and marketing of packages
- Development, printing and marketing of annual program of events
- Marketing and promotion of environmental programs
- Development and marketing of educational packages
- Development and marketing of further stages of the Bundian Way Art Initiative
- Funding for a range of positions
- Identify and deliver additional training
- Building partnerships including sponsorships and Friends of the Bundian Way program.
- Finalisation of the suite of documents required to facilitate timely roll out of project.

## Appendix

### Stages of the walk.

To assist with planning, 15 sections have been identified. It is anticipated that the sections will allow for walkers to have a choice of how they undertake the walk. They can do in one long trek or alternatively break it up over a number of visits. This staged approach will also be used for the development of particular packages and also development of particular sections.

| Section  | Stage  | Proposed Development Date   | Proposed Opening Date   |
|--|--------|---|---|
| 1. Jigamy to Eden<br>2. Eden to Bilgalera  | First  | May 2014  | 2016<br>Bilgalera to be operational by late 2017  |
| 3. Bilgalera to Balawan Camp<br>4. Balawan to Towamba<br>5. Towamba to Nungatta Creek<br>6. Nungatta Creek to Nalbaugh Falls<br>7. Nalbaugh Falls to Bundian Springs                           | Fourth | Some delays due to land ownership issues on this node<br>Development of additional campsites 2015 | Land issues resolved late 2016<br><br>All operational by 2017.  |
| 8. Bundian Springs to Craigie<br>9. Craigie to Delegate<br>10. Delegate to Union TSR<br>11. Union TSR to Sandy Creek (Corrowong)<br>12. Sandy Creek (Corrowong) to Meramabego/Wilderness Lodge | Third  | Interps to be finalised and in place mid 2015   | Driving section to be opened early 2016<br>walking section opened after this date once interps in place and camping sites finalised.<br>Wilderness Lodge to be operational by late 2016 |
| 13. Meramabego/Wilderness Lodge to Moyangul (Pinch)<br>14. Moyangul (Pinch) to Dead Horse Gap<br>15. Dead Horse Gap to Kosciuszko  | Second | Interps to be finalised and in place early 2015<br>Camping sites to be identified                 | June 2016   |

Sections have been colour coded to link back to the identified Nodes. (see \* below).

\*Node 1 **Jigamy-Eden-Bilgalera**

\*Node 2 **Bilgalera-Yam Fields**

\*Node 3 **Yam Fields-Delegate-Wilderness Lodge**

\*Node 4 **Kosciuszko**